



Assignment Title: Creating Business Ethics and Corporate Social Responsibility Assessment

Module Name: Business Ethics and Corporate Social Responsibility

Learning Outcomes: Upon completion of this assessment, students should demonstrate proficiency in the following learning outcomes:

1. Ethical issues in business
2. Importance of corporate social responsibility
3. Ethical decision-making
4. Sustainable and socially responsible business practices

Assessment Description: This assessment evaluates your comprehension and application of business ethics and corporate social responsibility (CSR) principles. Your task is to create a comprehensive plan that encompasses the key elements specified in the learning outcomes. This assessment aims to assess your ability to develop a well-structured business ethics and CSR strategy for a real-world organization or scenario.

Assessment Instructions:

- **Selection of Real-World Organization or Scenario:** Choose a genuine organization or scenario that will serve as the foundation for your business ethics and CSR plan. This selection will form the basis for your entire strategy.
- **Crafting a Comprehensive Business Ethics and CSR Plan:** Your primary objective is to create a holistic business ethics and CSR plan that aligns with the learning outcomes of Module 5. Your plan should address ethical issues in business, emphasize the importance of corporate social responsibility, outline ethical decision-making processes, and propose sustainable and socially responsible business practices tailored to the chosen real-world context.
- **In-Depth Explanations and Justifications:** Within your plan, provide detailed explanations and justifications for the strategies and decisions you make. Clarify why specific approaches were chosen and link them to the overarching objectives of the selected organization or scenario.
- **Real-World Examples and Case Studies:** Strengthen your recommendations by incorporating real-world examples and relevant case studies from similar organizations or scenarios. Demonstrating how successful businesses have implemented similar business ethics and CSR strategies will enhance the credibility of your plan.
- **Reflection on Potential Challenges and Solutions:** Anticipate potential challenges that may arise during the implementation of your business ethics and CSR plan in a real-world context. Reflect on these challenges and propose effective solutions or mitigation strategies. Your ability to proactively address real-world obstacles is crucial.

- Submit the assignment as an MS Word file on UeCampus LMS.

Word Count or Length:

The assignment should be 3500 words in length, excluding the cover page, index page, and references.

Assessment Weighting:

This assessment carries a weightage of 100% towards the final grade.

Assessment Criteria/Rubric:



	Distinction	Good	Pass	Fail
Criteria	91-100	71-90	50-70	0-49
Content	Thorough synthesis; substantial original thought which demonstrates a deep understanding of the subject matter.	Thorough critical synthesis with original thought.	The main ideas are described with evidence of evaluation and some original thinking is included.	Insufficient information or containing irrelevant information to the topic.
Application of Theory and Literature	Expertly applies theory and integrates relevant literature to support ideas and concepts.	Clear, relevant theory application with full integration of supporting literature.	Satisfactory application of theory with the utilization of literature to substantiate ideas and concepts.	Little or no evidence of applying theory and relevant literature.
Knowledge and Understanding	Thorough exploration beyond fundamental concepts and principles.	The individual possesses extensive knowledge and a deep understanding of the fundamental principles and concepts.	The learner demonstrates a fundamental understanding of essential concepts and principles.	There is minimal or no demonstration of knowledge or comprehension of fundamental concepts and principles.
	Polished, coherent, error-free presentation surpassing expected level with logical structure and syntax.	Clear, coherent and error-free presentation		The presentation lacks cohesion and logic, containing significant

Presentation and Writing Skills		demonstrating mastery at this level.	Systematic and organized presentation with minor mistakes or	errors that impede the communication of meaning.
Referencing	Sophisticated application of in-text citation and referencing.	The attainment of expertise in the use of in-text citation and referencing.	Basic proficiency in in-text citation and referencing.	There is little or no evidence of proper referencing or the use of sources.

Instructor's Comments			
Total Score		Grade	

Instructions:

- 1) Circle one box for each criterion to reflect the student's performance.
- 2) Provide feedback for each criterion in the "Instructor's comments" row.
- 3) Calculate the final mark by dividing the total score by 5.

Marking and Grading	Grade			
	Distinction	Good	Pass	Fail
Score Range	91-100	71-90	50-70	0-49

Criteria	Score
Content	66
Application of Theory and Literature	70
Knowledge and Understanding	68
Presentation/Writing Skills	59
Referencing	77
Total Score	340 / 5 = 68 - Pass

Referencing and Citation Style: Harvard Referencing Style

Academic Integrity and Plagiarism: Plagiarism will not be tolerated. The maximum tolerance level for similarity is 15%, with no single source contributing more than 5%. Do not copy from other students' work or assignment-helping websites such as ukessays.com, etc.

Submission Format: Submit your assignment as an MS Word file on UeCampus LMS.

Contact Information: For any questions or clarifications, please contact Support@uecampus.com

Special Instructions: Please adhere to the following special instructions:

1. Create a cover page with the assignment title, title of the course and student name.
2. Use Calibri Font, with a font size of 12, and maintain a line spacing of 1.
3. Include an index/Table of Contents page.
4. Provide a References page at the end of the assignment for all sources cited.